From:	karl.vick@time.com
To:	ehbarak1@gmail.com
CC:	
Date:	Fri, 4/3/2015 3:22:32 AM
Subject:	about the Bibi piece...

Sir, we are in excellent shape with the Iran piece. The editors are immensely pleased, and it should be online before you are wheels up. Time.com

Now for the next assignment!

As you know, the TIME 100 is our annual issue listing what the editors decree are the 100 most influential people in the world, at the moment, at least, looking back at the last year. One of the reasons the issue is so popular, however, is that we have the little profiles written by people who are at least as prominent as the person being profiled. So you are a fine choice for explicating Netanyahu.

The piece would not have to be long — 150 words is all we need. Our experience is that the best of them rely on anecdote and are driven by voice. Here are links to a few examples from previous years, which I will also paste at the end of this email:

Sheryl Sandberg on Beyonce
http://time.com/70716/beyonce-2014-time-100/

Garry Trudeau on Stephen Colbert
http://content.time.com/time/specials/packages/article/0,28804,2111975_2111976_2111953,00.html

Christine Lagarde on Janet Yellen
http://time.com/70905/janet-yellen-2014-time-100/

We are near deadline, so if you can send me text early next week, say Tuesday, that would be outstanding. And if you'd prefer to talk it through and have me write, we can do that too. Meanwhile, enjoy Pesach — and please keep the choice itself confidential; we don't announce the list until April 16.

And thanks once again for making yourself available to us. Amazing what you've already spared the world…

All best,

Karl

Karl Vick

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EXAMPLES:

TIME 100 TITANS

Beyoncé
By Sheryl Sandberg

April 23, 2014

She's the boss

Paola Kudacki for TIME

Beyoncé doesn't just sit at the table. She builds a better one. Today she sits at the head of the boardroom table at Parkwood Entertainment.

In December, she took the world by surprise when she released a new album, complete with videos, and announced it on Facebook and Instagram. *Beyoncé* shattered music-industry rules — and sales records.

One song includes words by novelist Chimamanda Ngozi Adichie: "We say to girls, 'You can have ambition, but not too much.' " Beyoncé has insisted that girls "run the world" and declared, "I'm not bossy, I'm the boss." She raises her voice both on- and offstage to urge women to be independent and lead.

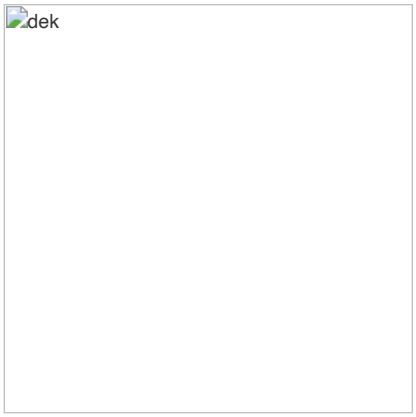
In the past year, Beyoncé has sold out the Mrs. Carter Show World Tour while being a full-time mother. Her secret: hard work, honesty and authenticity. And her answer to the question, What would you do if you

weren't afraid? appears to be "Watch me. I'm about to do it." Then she adds, "You can, too."

Stephen Colbert

Provocateur

By Garry Trudeau | Wednesday, Apr. 18, 2012



Gillian Laub for TIME

Before every show, Stephen visits the green room and tells that evening's guest the same thing: "My character's an idiot. Your job is to set him straight."

Easier said than done, especially since the first part's a lie. Stephen's character may ask idiotic questions, but they're so unexpected and diabolically entangling that watching his guests fight their way toward daylight is unalloyed pleasure.

On *The Colbert Report*, every day is Opposite Day. Because of how his humor works, the audience finds meaning through sustained inference, which is a lot more fun than it sounds. Colbert's riffs are so ingeniously convoluted and deeply weird that the post-reason wingers have no response to him. They just have to absorb the punishment, night after night.

I'd like to add here that Stephen and I are old friends, but I can't. I barely know the man. But like millions of others, I revere him as the class clown I never knew — the one without a trace of mean. How he can be so devastating and endearing at the same time I cannot say, but it sure wears well. Look for him to hold down this spot on TIME's list for years to come.

Trudeau is an American cartoonist and creator of the comic strip Doonesbury

Janet Yellen

By Christine Lagarde

April 23, 2014

The captain at the helm of the U.S. economy

When Janet was sworn in as chair of the Fed on Feb. 3, I confess I sighed in relief and smiled.

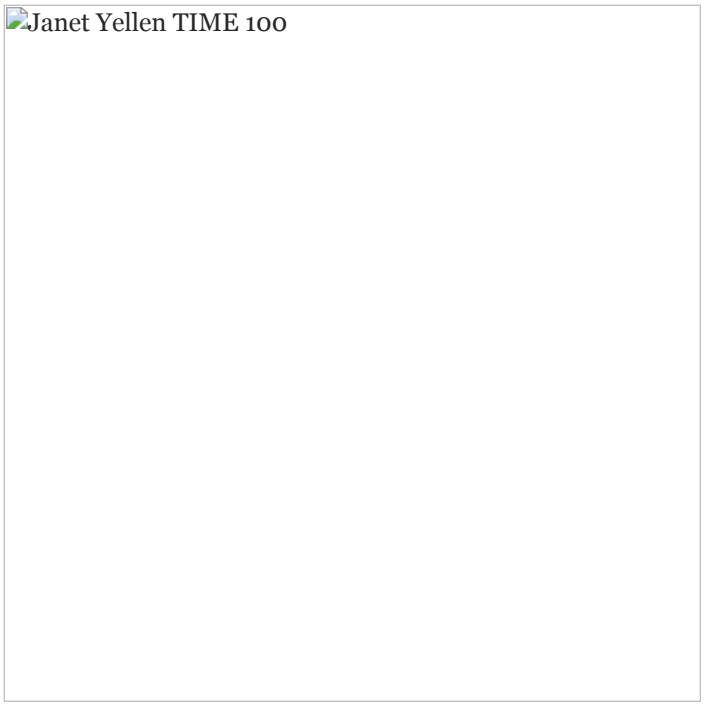
A sigh of relief because from now on, it will feel less "lonely" in summits and official reunions where, by and large, mostly gray suits congregate and there are very few skirts. Earlier this year in Sydney, I truly appreciated her presence and support. I realized she and I have a few things in common ... besides the color of our hair: a concern over unemployment, a strong belief that consensus works better than confrontation, a fierce determination to never see the crisis we're just starting to overcome happen again and a tenacious conviction that we can do something about it.

With Janet now at the helm of the Fed, America, and the world, can also breathe a sigh of relief.

And I had a big smile too. Not because it was another first for women breaking glass ceilings, but because her nomination came to pass without much fanfare, since virtually everyone agreed that she was by far the best candidate for the job.

She happened to be a woman. Yes, Janet, the times they are definitely a-changin'.

Lagarde has been the managing director of the International Monetary Fund since July 2011



Peter Hapak for TIME

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